

Elliot Mulley-Goodbarne

Journalist

Summary

Experienced and personable journalist, currently creating high quality content covering the technology industry. I am keen, motivated and ambitious and am looking to branch out into new industries. I have a proven track record of strong leadership and progression with a passion for embracing new forms of content and ways to reach consumers.

Employment History

New Electronics

Deputy Editor

January 2020 – Present

- I am responsible for sourcing and writing industry and product news, features and opinions for the design engineer community.
- Contributing between two and four long/short form feature articles for each fortnightly edition, carrying out interviews with experts and industry leaders.
- Proofing and editing the magazine, making decisions on front cover artwork and the prominence of content within the magazine.
- Representing the magazine at events domestically and internationally, and maintaining contact with influential and knowledgeable people in the industry.
- Present Webinars on a range of topics, including hosting question and answer sessions.
- Promote stories and other New Electronics activities on social media and write online stories with a view to maximise SEO rating.

Technology Business Today (TBT)/CommsBusiness

Assistant Editor
2020

February 2019 – January

- I'm responsible for sourcing and producing content for the IT B2B reseller market and the B2B communications market publications.
- Present engaging pieces in front of camera both live and pre-recorded as well as host seminars and speak at awards.
- Day to day I write news and features for a physical magazine (CommsBusiness) and digital magazine (Technology Business Today), considering layout for each format.
- Planning and writing over 10,000-word magazines comprised of news, opinions, short interviews and in-depth features every two months, updated with 5,000 words of fresh content in the month in between new issues.
- Writing anywhere between 700 and 3,000 words of articles on a monthly basis for CommsBusiness.
- Proofing, editing and suggesting changes for magazine pieces both in the literature and design.
- Maintaining contact with key industry figures as well as representing the magazines at events in the UK and abroad.

- Write and contribute to forward features lists, mission statements and media packs as well as writing SEO copy for the pieces I write.

Mobile News Magazine

News Editor

September 2017 – February 2019

- Specialising in the B2B mobile market, I'm responsible for sourcing and producing content across print and digital. Write headlines, proof and edit copy.
- Produce long/short form copy such as features, interviews and news. Carry out reviews and profile pieces while engaging and involving readers in the creation of content.
- Developing and maintaining a contact book of industry figures including analysts, I conduct in-depth interviews.
- Representing Mobile News Magazine as an ambassador at industry events and conferences.
- I take editorial lead overseeing a small team of journalists during press week, motivating them to produce as many news stories as possible.
- Organising the flat plans using my expertise in Photoshop and InDesign.

Education

BA (Hons) Journalism, 2012-2016

University of Worcester — Worcester, Worcestershire, England

Grade: 2:1

Placements:

Feature Writer - Gloucester Weekend Magazine

Video Journalist - Big Centre TV

Match Reporter/Desk Journalist - Kent County Cricket Club

Personal Skills

- Efficient in Photoshop, InDesign, FinalCut Pro and Audacity.
- Excellent problem-solving skills.
- Has experience in public speaking, hosting and chairing seminars and presenting in front of camera.
- Able to work well under pressure.
- Able to work effectively as part of a team or individually.
- Has worked in a newsroom for newspapers, magazines and television news outlets.

Achievements

- Became News Editor of a national magazine before the age of 23.
- Created, designed and wrote a 32-page magazine with original interviews whilst at university.
- Helped set up and run 'The Thursday Nighter' podcast which achieved over 100 listens per week on SoundCloud.
- Have had pieces that I have written posted on Kent CCC website and included in the Gloucester Weekend Magazine.
- Worked for ITN during the 2015 Election and produced a video report from Bromsgrove.

References available upon request